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## Solo and Small Firm Section (SSF) Excellence Awards Reception (2020) SPONSOR OPPORTUNITIES

**Event details:**      **Hyatt Regency Huntington Beach Ocean View Courtyard**  
**Hosted bar and heavy appetizers provided**  
**Excellence Awards ceremony & presentation**  
**Friday, June 12<sup>th</sup>, 2020 from 5:00 p.m. – 6:30 p.m.**

The California Lawyers Association's 2019 Solo and Small Firm Summit was the first time this event was held since the separation of the Sections from The State Bar of California. Of the 250+ attendees, nearly half of them RSVP'd in advance to enjoy the beautiful ocean view reception which provided attendees with a welcome respite of an open bar, appetizers, and desserts at the end of a long day. Family, friends, and colleagues of the award recipients also joined us to acknowledge the valuable accomplishments of the honorees.



### **PLATINUM LEVEL \$2,500 (2 only)**

- Special thank you and introduction of Sponsor to the attendees during the event from the awards podium (up to 1-minute script on sponsor available);
- Opportunity to have a 6' display table of product or promotional materials, with a company representative present;
- Special thank you message from SSF included in awards coverage article in the The Practitioner (SSF's quarterly publication with a circulation of 1,500 copies);
- Sponsor's logo's on SSF day-of marketing materials (e.g. PowerPoint presentation, Program);
- Two, ½ page advertisements in the Practitioner during 2020-21;
- Opportunity to write an article on a substantive topic with company byline and recognition for inclusion in The Practitioner during 2020;
- Sponsor's logo's on SSF social media accounts (Facebook and Twitter) and web page for one month prior to and one month following the Awards Reception (which currently reaches 400-500 followers/members);

**GOLD LEVEL      \$1,000 (3 available)**

- Special thank you and introduction of Sponsor to the attendees during the event;
- Special thank you message from SSF included in awards coverage article in the The Practitioner (SSF's quarterly publication with a circulation of 1,500 copies);
- Sponsor's logo's on SSF day-of marketing materials (e.g. PowerPoint presentation, Program);
- ½ page advertisement in The Practitioner during 2020;
- Opportunity to write an article on a substantive topic with company byline and recognition for inclusion in The Practitioner during 2020;
- Sponsor's logo's on SSF social media accounts (Facebook and Twitter) and web page for one month prior to and one month following the Awards Reception (which currently reaches 400-500 followers/members);

**SILVER LEVEL      \$500**

- Special thank you message from SSF included in awards coverage article in the The Practitioner (SSF's quarterly publication with a circulation of 1,500 copies);
- Sponsor's logo's on SSF social media accounts (Facebook and Twitter) and web page for one month prior to and one month following the Awards Reception (which currently reaches 400-500 followers/members);
- Sponsor's logo's on SSF day-of marketing materials (e.g. PowerPoint presentation, Program);



**NB – all logos, scripts, ads and other sponsor deliverables, must be received 30 days prior to the event.**